



Exploration on the Intangible Cultural Heritage Technique of She Ethnic Group in the Teaching of Fashion Design under the Background of Cross-boundary Integration

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INTRODUCTION

The fashion trend is developing with each passing day, and the globalization trend presents a scene of convergence and integration. In this era, my country's national culture has developed particularly prominently in the field of fashion. The combination of ethnic embroidery and fashion trend design can show itself in the intricate fashion field. The role of embroidery technology here is to highlight the national characteristics in the environment of multi-element integration. China's national characteristics are based on the world. Embroidery is one of the outstanding national traditional crafts in my country. Although the current national craftsmanship and cultural inheritance have encountered many problems, the integration of ethnic embroidery and fashion trends in my country is becoming more and more intensive. This is the requirement on the traditional handicrafts and is also the demand for the integration. An important measure for the protection of legacy handicrafts is to integrate the embroidery technology of Fujian She ethnicity's wedding dress into contemporary clothing design teaching, thus promoting the inheritance and development of She ethnicity's intangible heritage craftsmanship. Finding an effective application method for this problem is a question worth pondering.

METHODS

In order to study the present situation of the intangible cultural heritage inheritors of She nationality costumes in eastern Fujian, the author visited She nationality township, Chongru township, Xiapu county, Ningde city, Fu'an city, Banzhong She nationality township, Lianjiang county, Fuzhou city. Most She people prefer daily casual clothes, and in marriage occasions, they prefer western wedding dresses and suits, which is far from the traditional dress of She nationality.

- The Dilemma of She's Dress Inheritors in Eastern Fujian
- The Dilemma of She Nationality's Dress sense of identity in Eastern Fujian

Results and Analysis

• Curriculum Ideas of Combining She Minority Intangible Heritage Embroidery Technology and Clothing Design.

Following the idea of "professional ability-oriented, design practice as the leading and project curriculum as the main body", the project-based teaching based on the design teaching process is constructed, and the "design proposition construction-design task orientation-basic knowledge preparation-typical case analysis" is established —Design task implementation — Achievement evaluation" series design,

• Design and production of teaching task implementation

This project integrates the She nationality's intangible cultural heritage embroidery pattern into the clothing design. According to the work items of the local enterprises, the job responsibilities of the clothing designer and the learning rules of college students, the tasks of this design course are divided into 3 sections

• Features of task section design

During the implementation of the clothing design teaching module, the cultural background of the She ethnic group will be prepared in the early stage, and the traditional She ethnic embroidery pattern will be appreciated, and the She ethnic embroidery pattern will be extracted and transformed, and used in the pattern design of the fashion. Through the above 4 steps, it will be used in the traditional She ethnic pattern.

• Cultivate students' interested in She embroidery

On the one hand, local colleges and universities should emphasize the importance of intangible cultural heritage inheritance. It is advisable for them to set up relevant courses in colleges and universities, train relevant teachers, and organize a series of activities, such as intangible cultural heritage study and research. Teachers and students are called upon to pay more attention to local intangible cultural heritage She clothing and more opportunities should be provided for professional teachers. On the other hand, we should actively train and develop the heritage inheritors on the campus, invite the local technical experts and provincial experts on the dress of the She nationality into the campus, carry out a series of lectures on the dress of the She nationality, spread the connotation of the dress culture of the She nationality, and hold a demonstration class on the embroidery of the She nationality, so as to show and popularize the embroidery skills of the She nationality's wedding dress. By doing so, it will stimulate students' interests in the embroidery of its wedding dress.

CONCLUSION

As a link in the inheritance of the She ethnic group, the She ethnicity wedding clothes have rich and profound cultural connotations. In the field of clothing design teaching, the method of innovative application of the She ethnicity embroidery styles in contemporary clothing is proposed, which is a fashion design education in line with the times. The traditional elements and modern trends need to be transformed and integrated. In the protection and publicity practice of intangible cultural heritage in recent years, the significance of "intangible cultural heritage on campus" is extraordinary.

By learning the embroidery styles, students can establish a sense of mastership of She ethnic clothing non-inherited, strengthen their aesthetic recognition in She ethnic embroidery elements, and enhance their ability in embroidery, thus preserving and inheriting the cultural connotation of the She nationality, which is still a problem that needs to be solved urgently.